

Kentucky Class Notes

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859.252.NOTE

PSY 314 Miller
Spring 2012
Test 1

THURSDAY, JANUARY 12

- Briefly touching on the syllabus
 - If you want one you will need to print one
 - All notes, grades and syllabus available on **Blackboard**
- What is **Social Psychology**?
 - The scientific study of how people think about others, influence others, and relate to one another
 - It is a science
 - It applies the scientific method
 - Systematically observe and measure behavior
 - Focuses on human behavior
 - Attitudes and evaluation
 - Conformity and persuasion
 - Beliefs and attitudes
 - Kindness and aggressiveness
- Why do we make the decisions that we do?
 - Casinos
 - Odds are obviously in the casino's favor, but yet we still choose to participate
- What determines who we are attracted to?
 - Is it just sexual



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