

## **FIN 300**

**1-18-12**

New York Times Article

The Rise of the New Groupthink by Susan Cain

- Research shows that it's better for people to work individually on projects that require deep thought and creativity instead of in groups, where people free ride, succumb to peer pressure, take on the ideas of your other group members, and are afraid to speak out.
- The best setup is to allow casual places for coworkers to collaborate and interact, but also have private spaces that allow employees to work alone.

Homework: Sole Proprietor is the answer to #1.

### **Chapter 1: Introduction to Financial Management**

Why study Finance?

- Useful questions to ask?
  - How much should I save for retirement/college planning?
  - Should I expand my small business?
  - Should I go back to school for a graduate degree?

Basic Areas of Finance

- Investments
  - Financial assets such as stocks and bonds.
  - Value of financial assets, risk vs. return, and asset allocation.